PRIVACY POLICY

FACTS	WHAT DOES TRULEND DO WITH YOUR PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: • Social Security number and banking information • Income and payment history • Employment information • IP Addresses • Cookie identifiers • Tracking technologies (pixels and end user activity)
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reason Trulend chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	**Does Trulend share?**	**Can you limit this sharing?**
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	Yes
For joint marketing with other financial companies	No	We Do Not Share
For our affiliates' everyday business purposes – information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes – information about your creditworthiness	Yes	Yes
For our affiliates to market to you	No	Yes
For non-affiliates to market to you	No	We Do Not Share

To Limit Our Sharing	Manage your preferences by contacting us at privacy@trulend.com, or mailing us at P.O. Box 9 Redwood Valley, CA. 95470-0039 If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we can share your information as described in this notice. However, you can contact us at any time to limit our sharing. Manage your preferences as noted above, or via email at privacy@trulend.com.
Questions?	Call 1-833-503-6868 or contact us at trulend.com/contact.

PRIVACY POLICY

Who we are	
Who is providing this notice?	Trulend is providing this privacy policy and it applies to all loans made by the company and all products and services offered in connection with such loans.
What we do	
How does Trulend protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Trulend collect my personal information?	We collect your personal information, for example, when you • Apply for a loan • Give us your income information • Provide employment information • Direct us where to deposit funds • Give us your contact information We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only • Sharing for affiliates' everyday business purposes information about your creditworthiness • Affiliates from using your information to market to you • Sharing for non-affiliates to market to you
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies. • Our affiliates include companies within the Trulend corporate family, including those owned or controlled by Coyote Valley Economic Development Corporation, a wholly owned federally chartered corporation and, an economic development arm of the Coyote Valley Band of Pomo Indians of California (the "Tribe")
Nonaffiliates	Companies not related by common ownership or control. They can be financial and non-financial companies. Including Mobile Network Operators. • Trulend does not share with non-affiliates so they can market to you.
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. • Trulend does not share with other financial companies so they can market to you.
Digital Advertising	Trulend utilizes advertising platforms who are NAI Members to distribute tailored online ads. To learn more about NAI members who deliver tailored online ads and your choices to opt-out of receiving them, please visit https://optout.networkadvertising.org/?c=1.